IAN HILTON

**WEB DESIGNER / UX / UI / FRONT END DEVELOPER**

**IAN@HILTONDESIGN.COM | 323-270-4267 | 4839 ALGOMA AVE. LOS ANGELES CA 90041**

**PORTFOLIO LINK:** [**http://www.hiltondesign.com/**](http://www.hiltondesign.com/)

**Designed and hand-coded a revenue doubling e-commerce site & checkout cart**

Analytical, detail oriented **Web Developer** and **Classically-Trained Designer** who understands the importance of collaboration, strategic thinking, iteration, fundamental design principles, and the user-centered approach to the development process. Proficient in both **digital and print** mediums. **Solution-oriented over-achiever** who enjoys creating, learning, collaborating and exceeding expectation.

# **WORK EXPERIENCE**

## HILTON DESIGN

### **Web, Graphic, and Print Design UX & UI prototyping** (11.2010 – present)

• Design, Code, Deploy and Maintain responsive mobile-friendly web properties

• Develop comprehensive Branding Solutions including Logos, Stationery, Email and Social Media

• Design and Prototype User Interface and User Experience solutions

• Design large scale prints, signage, brochures, invitations and pitch decks

• Build highly successful responsive landing page microsites

## SONY DESIGN

### **Design Strategist** (10.2009 – 11.2010)

• Developed future product proposals informed by immersive trend & market analysis

• Designed and produced 60+ page executive level strategic research reports

• Developed and conducted user experience research interviews that informed product design

• Conducted competitive retail product environment audits

• Created research based recommendations on market direction and user needs

• Designed organized and produced the design center’s open house

## VOLKSWAGEN DESIGN CENTER CALIFORNIA

### **Design Strategy and Communications Designer** (04.2003 – 04.2009)

• Was a founding member of the Design Strategy & Communications team

• Developed, designed and presented successful future concepts for Volkswagen and Audi

• Designed 15+ internal and external brand/identity projects for concept vehicles and services

• Designed and produced executive level presentations, booklets, Powerpoints, and large format prints

• Conceptualized, collaborated and won the LA Autoshow Design challenge Robo car 2057

# **EDUCATION**

## ART CENTER COLLEGE OF DESIGN | PASADENA CALIFORNIA

### BFA: Graphic (05.1999 – 04.2003)

• Focused on Information Design and graduated with honors.

# **SKILLS**

## WEB DEVELOPMENT

HTML5, CSS3, Basic Javascript, Bootstrap, Sketch, Wordpress, Responsive Design, Mobile First, .

## DIGITAL AND PRINT

Adobe Creative Suite, Photoshop, Illustrator, InDesign, Premiere Pro, Acrobat, Powerpoint, Keynote.

## RELATED SKILLS

Photography, Digital Retouch, Copywriting, Email Marketing,..